

## Adrian Chong

### **Organisational Psychologist & Principal Consultant**

Adrian Chong brings more than thirty years of experience in training, sales, general



management and entrepreneurship to Erevna Leadership. Specializing in team and organizational effectiveness, Adrian helps individuals, teams and organizations achieve bottom-line results and become measurably more vital.

#### **Certified Trainer**

Adrian is among a select few globally who is a Cialdini Method Certified Trainer® (CMCT) and has been personally trained and mentored by the world renowned “guru” of influence, Dr Robert Cialdini, to conduct the Principles of Persuasion® workshop. He is a Certified Trainer in Authentic Leadership Conversations and is also a Certified Practitioner in Prosci Change Management and Kirkpatrick Bronze Level. He has extensive experience delivering training to organizations ranging from government institutions to global corporations in the region.

#### **Areas of Expertise**

- Motivation and Engagement
- Team and Organizational Effectiveness
- Leadership Development
- Organizational Change Management
- Leadership Conversations
- Influence Skills

#### **Notable Clients**

- Changi Airport Group
- Chubb Insurance
- Citibank
- DBS Bank
- AIA
- NTUC Income
- Roche
- Unit 4
- Syngenta
- IMH
- Health Promotion Board
- NUHS
- Ngee Ann Polytechnic
- Ministry of Defence
- Ministry of Education

#### **Church contribution**

Adrian was a member of Couples for Christ, a global Catholic movement to strengthen Christian family life for 18 years. He has delivered numerous talks and teachings to the community in Singapore and Malaysia. Adrian was a platform speaker at the national Christ at Work Conference and a workshop presenter for the New Wine Conference organized by the Office for the New Evangelization. He is presently actively involved in building the Our Lady of Perpetual Succor Church Small Group Community. He is also a faculty member of the Catholic Leadership Centre, Catholic Business Network and the Catholic Foundation for numerous faith-based courses.

#### **Education**

Adrian received his Master of Industrial and Organizational Psychology and Management of Human Resources from Baruch College, City University of New York and was selected to the Beta Gamma Sigma Honor Society for his academic achievements. He also earned his Bachelor of Business Administration from the National University of Singapore and holds an Advanced Certificate in Training and Assessment.